



Sydney, Australia and Columbus, OH, USA

7 December 2020: Ahalife Holdings Limited (ASX: AHL)

Change of Company Name to Design Milk Co Limited and Ticker Code (ASX: DMC)

Ahalife Holdings Limited (ASX: AHL) (**Company**) is pleased to advise that following shareholder approval obtained at its Annual General Meeting on 30 November 2020, the Company's name has officially changed with the Australian Securities and Investments Commission to Design Milk Co Limited.

In Addition, the ASX listing code for the Company will change from 'AHL' to 'DMC'.

The effective date for the changes of the Company name and ticker code on the ASX is expected to be from the commencement of trading on Wednesday 9 December 2020.

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This announcement has been authorized for release by the Board.

For further inquiries, please contact:

Robert Mancini (CEO):	+1 (855) 848 3886
Sapir Elias (Company Secretary):	+61 (404) 445 383
Investor Relations:	ir@ahalife.com

About Design Milk Co Limited

Design Milk Co Limited owns and operates multiple e-Commerce brands that support independent brands and designers from around the world: Design Milk, a world-renowned, award-winning digital media company that has thrived through the support of an engaged community over the past 13 years: Ahalife, an eCommerce website and blog supporting premium lifestyle designers and brands: Kaufmann Mercantile, a blog and eCommerce website dedicated to independent craftsman and brands focused on sustainable manufacturing and product lifecycles.

For more information, please contact Investor Relations.